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May 29, 2013 INTRODUCTION: WHY PREDATORY THINKING? Over the decades I ve worked in advertising, I ve learned one big lesson about creativity in particular and life

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Dave Trott, Chairman of The Gate London, author of Creative Mischief and the brain behind Predatory Thinking. TH: Dave, can you tell me about your new role at The

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Dave trott - wikipedia, the free encyclopedia

Dave Trott is the former Chairman and Executive Creative Director of The Gate London, copywriter, blogger and author Responsible for some of the most memorable

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Predatory thinking: dave trott, executive

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May 12, 2013 Dave Trott Chairman The Gate London www.thegatelondon.com.

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LSE public lecture Date: Wednesday 2 October 2013 Time: 6.30-8pm Venue: Sheikh Zayed Theatre, New Academic Building Speaker: Dave Trott

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back. Predatory Thinking by Dave Trott. by Tom Albrighton: August 13, 2013 Posted in Blog, Book reviews. Dave Trott is a legend among ad people. As a copywriter

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The legendary creative Dave Trott; the man responsible for some of the most memorable ads of the last 30 years is back by popular demand. The night will take there

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