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May 12, 2013 Dave Trott Chairman The Gate London www.thegatelondon.com.

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The one-sentence summary. Nothing exists in limbo and context is everything, so you need to out-think the problem by changing a piece of it. WHAT THE BOOK SAYS

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Predatory thinking: dave trott, executive

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Dave trott - wikipedia, the free encyclopedia

Dave Trott is the former Chairman and Executive Creative Director of The Gate London, copywriter, blogger and author Responsible for some of the most memorable

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